

R. C. Farmer Regional Sales Manager

150 Lawrence Bell Dr. Suite 108 Williamsville, NY 14221 Phone: 716-634-3143 Fax: 716-634-3145

SENT VIA FAX February 26, 1996

To:

Division Managers Key Account Managers Account Managers

SUBJECT:

MONARCH EDLP RETAIL PRICING CONTRACT

Ladies & Gentlemen:

We have been informed by the Sales Area that we are using the wrong Monarch contract. Attached is the contract that we should be using (note that it has a space for Account Name and Chain ID# & SIS # as well as amount per carton on the bottom right hand corner).

Please utilize this form in the future.

Sincerely, **ROGER**R. C. Farmer
RCF:am

Attachment